

# W. Chad Futrell

## EDUCATION

**Development Sociology, Cornell University** *Ph.D* August 2009(exp.)  
Qualifying exams: Global Political Economy; Rural and Environmental Sociology; Asian Studies;  
Peace Studies.

Dissertation project: *Uneven Environmental Globalization and Transnational Cooperation to Protect Biodiversity and Prevent Sandstorms in Northeast Asia*

**Development Sociology, Cornell University** *M. S.* August 2005  
Thesis title: *Agricultural Industrialization and Sprawl in New York State*

**Asian Studies FALCON program, Cornell University** *Certificate in Adv. Chinese* May 2004  
Spring 2004 at the Inter-University Program (IUP) of *Tsinghua University* in Beijing.

**Religious Studies, University of North Carolina at Chapel Hill** *B.A.* May 1996

## Supplemental Training

**Korean Language and Education Center, Sogang University, Seoul** January-August 2005  
Completed three terms of intensive Korean language training through fourth-year or Advanced Korean.

**Applied Economics and Management, Cornell University** May 2000  
Completed coursework for *M.P.S. Environmental Management*.

## ACADEMIC POSITIONS

**CET Beijing Studies, Capital Normal University, Lecturer** Spring 2007; Summer 2009  
Taught "China's Environment: History, politics, and possibilities" and will teach "Globalization of China's Environment" to junior-level American university students.

**Development Sociology, Cornell University, Teaching Assistant** Fall 2000, 02; Spring 2001, 03, 08  
Designed and graded assignments and gave supplementary instruction and lectures for undergraduate and graduate courses including "Environment and Society," "Local Environmental Management," "Quantitative Analysis" and "Research Design"

**Sociology, Korea University, Korea Foundation Fellow** Fall 2007

**Integrative Cultural Research Project, Kalamazoo College, China Program Supervisor** Jan. 2007  
Supervised ten month-long undergraduate ethnography projects on Beijing.

**Education, Cornell University, Teaching Assistant** Spring 2002  
Awarded *Outstanding Graduate Teaching Assistant 2001-2002* for course "Educational Law and Policy"

**Asian Studies, Cornell University, Teaching Assistant** Spring 2001  
Graded assignments and guest lectured for *Introduction to Modern Korean Society*

**ELS International Chongno** Seoul, South Korea

*Director, Daily Economic Weekly / ELS International Business program* Dec. 1997 – Aug. 1999  
*Assistant Academic Supervisor and Teacher, English program* Aug. 1997 – Aug. 1999

- Supervised, trained, and evaluated multinational staff of 57 teachers at Korea's largest language institute.
- Designed, implemented, and taught business English training course for laid-off mid-career executives.
- Awarded *Teacher of the Year* award for 1998 based on student evaluations and retention rates.

**World Language Institute** Gwangju, South Korea, *Lead Teacher* June 1996 – June 1997

## PUBLICATIONS

In preparation. "Of Fengshui and Fences: Ecological refugees and grassland enclosures in Northern China." To be submitted to *Society and Natural Resources*.

In preparation. "Global versus Regional Environmentalism in Northeast Asia." To be submitted to *Global Environmental Politics*.

In preparation. "Desertification," *Handbook of Global Environmental Issues* edited by William Burns and Joel Heinen. World Scientific Press.

2008. "Way of Life Turns to Dust" and "Blackwater" articles for multimedia project *Reign of Sand: Inner Mongolia* commissioned by Circle of Blue. Reprinted and translated into Chinese by *China Dialogue* April 7, 2008. Picked up by various China and environment-related blogs.

2008. "Evolution of International NGOs in China: broadening environmental collaboration and shifting priorities" forthcoming in *China Environment Yearbook: Changes and struggles*. p. 225-257 Brill Academic Publishers.

2007. "Choking on Sand: Regional Cooperation to Mitigate Desertification in China," *China Environment Series* 9, 57-61.

2005. *Gwangju Minjuhwa Yundongkwa Siminsahui* [Gwangju Democracy Movement and Civil Society] in *Sogang World*. Vol. 12. Summer 2005. [In Korean]

2005. "East Asia," "Shanghai," "Guangzhou (Canton)," and "Drugs," entries in Cynthia Northrup (ed.) *World Trade: A Historical Encyclopedia of Economics, Politics, Society, and Culture*. Armonk, NY: M.E. Sharpe.

2003. "Cotton," "Flex Acres," "Production Adjustment," "Education," "School Busing" entries in Cynthia Northrup (ed.) *The American Economy: a historical encyclopedia*. Santa Barbara, California: ABC-CLIO.

## RESEARCH

### **Doctoral Dissertation Research, China and South Korea** December 2005 - December 2007

Title: *Transnational Cooperation to Prevent Desertification and Protect Biodiversity in Northeast Asia*

- Conducted over 200 interviews with government and NGO officials, journalists, scientists, farmers and herders
- Applied for and awarded over \$176,000 from Fulbright-Hays, Korea Foundation, Chevron Environmental Management, U.S. Department of Education, Einaudi Center, and Polson Institute for Global Development.
- Utilizing SPSS, ArcGIS, and UCINet 6 to analyze statistical, geographic, and network data, respectively.

### **Other Research, Ithaca, NY** August 2001 – August 2005

- Drafted reports for New York portion of multi-state USDA funded project; managed large databases and utilized Stata to conduct statistical analysis. Designed surveys. Conducted and analyzed over 100 interviews.
- Co-facilitated Food Security & Farm Crisis Research Working Group and Social Movements Research Working Group for Polson Institute for Global Development. Student co-chair of Korea Colloquium.
- Co-organized international academic conferences on social movements and landscape transformations.

## AWARDS & FELLOWSHIPS (approximate amounts)

### Teaching Awards

*Outstanding Graduate Teaching Assistant*, Dept. of Education, Cornell University 2001 - 2002  
*Teacher of the Year* ELS-International Korea/Sisa-yongo-sa, Seoul, Korea December 1998

### Research and Write-up Fellowships

Polson Institute for Global Studies Write-up fellowships (\$11,700)	Summer and Fall 2008
Clinton DeWitt Smith Fellowship (\$5,000)	Spring 2002, Summer 2008
Elaine Scott Peace Studies Travel Grant (\$350)	Summer 2008
Korea Foundation Dissertation Fieldwork Fellowship (\$7,500)	Fall 2007
Fulbright Hays Dissertation Research Fellowship (PRC & ROK) (\$32,000)	2005 – 2006
Einaudi Center for International Studies summer research award (\$14,000)	Summers 2000, 2002, 2006
Polson-Larson Excellence Fellowship (\$350)	Summer 2002
Einaudi Center Pre-dissertation research award (\$4,000)	Summer 2001
Chevron Environmental Management Fellowship (\$3,000)	Spring 2000
Francis B. Phillips Travel Fellowship (South Korea) (\$5,000)	Summer 1996

### Fellowships for Intensive Language Study

Foreign Language Area Studies (FLAS) fellowships (Beg.; Adv. Mandarin) (\$14,000)	Summers 2003, 2007
Korea Foundation Language Fellowship (Interm. & Adv. Korean) (\$16,000)	January 2005 – August 2005
Academic Year FLAS (Intermediate-Advanced Mandarin) (\$50,000)	Fall 2003 – Spring 2004
FLAS Fellowship (Beginning & Intermediate Korean) (\$11,000)	Summers 2000, 2002

### Conference Travel Grants

International Studies Association Conference Travel Award (\$350)	Spring 2008
Department of Development Sociology Conference Travel Awards (5) (\$2,400)	2000 – 2004; 2008
Cornell Graduate School Conference Travel Grants (2) (\$950)	2004, 2008
International Sociology Association RC 24 Conference Travel Grant (\$600)	June 2004

## REPRESENTATIVE CONFERENCE PRESENTATIONS

“Shallow Roots: Transnational Environmental Civil Society in Northeast Asia” Accepted for presentation at American Sociological Association’s 103<sup>rd</sup> Annual Convention. Boston. August 2008.

"Environmental Networks and Flows in Northeast Asia: NGOs and Institutes working on Sandstorms and Migratory Birds" Paper presented at International Studies Association’s 49th Annual Convention. San Francisco. March 2008.

“The Globalization of China’s Environment.” Presented at Beijing Olympics 2008: Understanding China’s Emergence onto the World Stage.” Cornell University. March 2008.

“Environmental Cooperation around the Korean DeMilitarized Zone and Tumen River area: the roles of epistemic communities and environmental organizations.” Paper presented at the 36<sup>th</sup> World Congress of the Intern. Institute of Sociology held in Beijing, China. July 2004.

“Transnational Environmental Cooperation between the Koreas and China: the roles of Non-State Actors.” Paper presented at the International Sociological Association RC 24 conference on “Globalization, Localization, and the Environment” in Seoul, South Korea. June 2004.

## SELECTED INVITED LECTURES

“The Globalization of China’s Environment.” Given for *Asian Security* course at Ithaca College. March 2008.

“Shallow Roots: Transnational Environmental Civil Society in Northeast Asia.” Presented at the 77th Yonsei-Korea Foundation Forum, Yonsei University Seoul December 2007.

“Dam-building and Water-management in China: from ancient times to the Three Gorges Dam.” Given for China Business and Journalism Course at Washington and Lee College. Beijing. April 2007

“Environmental Governance and Civil Society in China.” Given for St. Olaf’s College Term-in-Asia Program. Peking Universtiy, Beijing. September 27<sup>th</sup> 2006.

“China’s Global Environmental Problems: climate change and biodiversity.” Given for St. Olaf’s College Term-in-Asia Program. Peking Universtiy, Beijing. September 26<sup>th</sup> 2006

“The Yellow River, drought and desertification in Northern China” Given for St. Olaf’s College Term-in-Asia Program. Peking Universtiy, Beijing. September 25<sup>th</sup> 2006.

“The Environmental History of a Chinese Lake: how the “sea of grass” disappeared, reemerging as lake and world-famous nature reserve.” Given for *Modern Environmental Issues* coure at Korea University. May 2006

“아시아의 환경시민사회: 한국 단체의 가능한 역할” [Asian Environmental Civil Society: the possible roles of Korean NGOs]. Given in Korean to Korean National Workshop of Environmental NGOs in Gangwondo, South Korea. June 2004.

“東亞的國際 環境保護: 中國的濕地和鶴” [International Environmental Conservation in East Asia: Chinese Wetlands and Cranes]. Given in Mandarin at the China Center for Sustainable Development Research, Peking University in Beijing, China. May 2004.

“The Emergence and Progression of Environmental Movements in South Korea.” Lecture given to Development Sociology 324 *Environment and Society*, Cornell University. March 2003.

“An Incorporated Comparison of Dam Building in China and South Korea: a theoretical sketch.” Presented at Landscape Transformations: Ford Foundation Workshop on the Social and Material Production of Landscapes. Cornell University. March 2002.

Invited Panelist for *Wall Across the Yangtze*, presented at the fifth annual Cornell Environmental Film Festival. October 2001.

“Anti-dam Movements in South Korea.” Presentation given to Ford Foundation Workshop on *Landscape Transformations*. April 2001.

“The Evolution of Civil Society in Korea from the Chosun Dynasty to IMF Period” Guest lecture for Asian Studies / Development Sociology 216 *Introduction to Korea*. April 2001.

## PROFESSIONAL AND COMMUNITY SERVICE

Evaluation Committee, Development Sociology	<i>Student representative</i>	May 2004
Field Committee, Development Sociology	<i>Student representative</i>	August 2002 – Dec. 2003
Korean Colloquium, Cornell University	<i>Student co-chair</i>	January 2003 – Dec. 2003
Cornell University Graduate Housing	<i>Graduate Community Assist.</i>	August 2002 – May 2003
Polson Institute Social Movement Working Group	<i>Co-facilitator</i>	January 2000 – Dec. 2002
Polson Institute Food Security and Farm Crisis Working Group	<i>Co-facilitator</i>	May 2000 – May 2002
Faculty Committee, Development Sociology	<i>Graduate representative</i>	August 2000 – Dec. 2002
Cobbler Community Newspaper	<i>Co-editor</i>	January 2000 – June 2001

## OTHER EXPERIENCE

### **Korean Federation for Environmental Movement** Seoul, South Korea

*Board Member, International Cooperation Advisory Board*

*July 2006- present*

*Contract Researcher, Editor, and Translator/Interpreter*

*July 1999 - present*

*International Affairs Team Member / Volunteer*

*September 1997 - July 1999*

- Serve as English and Chinese interpreter for research visits (desertification, green agriculture, and biodiversity)
- Identify possible partner organizations in China for joint campaigns
- Conduct research on a variety of environmental issues, including biodiversity preservation in the Tumen River, Changbai Mt., and DMZ areas. Provide summaries of foreign NGO work to KFEM departments.
- Copyedit KFEM publications and presentations including speeches for UN conferences.
- Contributed to success of Tong River campaigns as well as education programs.
- Facilitated the compilation and editing of data on Korea’s wetlands and bird populations for the 1999 Ramsar Convention (Costa Rica), working with regional offices as well as international ornithologists.
- Successfully identified and applied for grants for wetlands protection from international NGOs.

### **Friends of Nature** Beijing, China *Consultant and Editorial Advisor*

*July 2006 – present*

- Translating and editing materials for English website and quarterly publication
- Advised on content of 中国环境危局与突围 2006 (Crisis and Breakthrough of China’s Environment 2006); Polished translation and created index for English edition co-published by Brill Press and Social Science Academic Press.
- Working on international and national environmental education campaigns

### **Echoing Steppe** Beijing and Inner Mongolia, China *Translator*

*July 2006 – present*

- Translating materials on grasslands conservation and anti-desertification policies into English and Korean.

## **ACADEMIC AFFILIATIONS**

*American Sociological Association*

*Rural Sociological Society*

*International Studies Association*

*Association of Asian Studies*