

# RESUME

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Associate Professor of Strategy and Management, at Shanghai University of Finance and Economics (SUFEC). INSEAD Euro-Asia and Comparative Research Centre Fellow.

## Education and work experience

Ph. D in strategy and management from Fudan University, China

Visiting Scholar at INSEAD, France (2004-2005)

Citibank China (2001-2002)

Shanghai Venture Capital Ltd. (2002)

## Articles and Conference Papers:

1. “Managing the unknown: success in novel strategic initiatives with unforeseeable uncertainty”, *Financial Times*, March 23rd 2006
2. “Mastering unforeseeable uncertainty in startup companies: an empirical study”, being reviewed by *Management Science*
3. “The Business System of Shanghai”, in Marchell Meyer and Gordon Redding ed. *Change in China*. Cambridge University Press ( forthcoming ) . An alliance project between Wharton Business School and INSEAD.
4. “The City of Shanghai and the Realities of Urbanization in China ”, *International Forum* (Wharton’s Senior Executive Forum), 18 April 2005, Shanghai, China. 2006
5. “A Brief Introduction of Shanghai’s Business System”, *INSEAD Forum-China: from Imitation to Innovation*. 5 March 2005, Shanghai, China
6. “Benchmark System Study of Leading Behaviors Based on the Divinatory Symbol of Qian from the Book of Change”, *Leadership Forum: Leadership in the Process of Globalization*, 24-26 March 2005, Shanghai, China

7. "Business systems and the comparative economic efficiency study". *Foreign Economy and Management*. Shanghai. (8)2005
8. "Innovation suggestion and decision system in firms". *Reform of Economic System*. Chengdu. (10)2005
9. "Paradigm of innovation project based on uncertainty and complexity". *R&D Management*. Beijing. (3)2006
10. "The description model of business system: taking USA as an example". *Economic Management*., Beijing. (13)2005.
11. "The business system and the innovation strategies". *Foreign economy and management*. Shanghai. (9)2005.
12. "Institutional Arrangement of Innovation", *Hebei Academic Journal*, Hebei, (2)2003
13. "The Chinese Revive from the View of Innovation". *Gansu Social Science*, Guansu, 2003(2)
14. "Economic Study of Motivation", *Economist*, Chendu, (10)2001
15. "Philosophy and Strategy-Choosing", *Finance and Economics Study*, Shanghai, 1999(9)
16. "Risks in IPO and the Defense", *Investment Study*, Beijing, 1999(8)
17. "A Frame to Analyze Public Budgeting and the Reform of Budgeting System in China". *Finance and Trade*, Beijing, 2004(11)
18. "A Frame to Analyze Public Budgeting Decision-making and the Practice of China", *Public Finance Study*, Beijing, 2004(2)

And etc.

### **Books:**

1. *The Institutional Arrangement of Corporate Innovation*. SUFE Publishing House, Shanghai, 2003
2. *Business Strategy: Model, Cases, and Survey*. China Financial and Economic Publishing House, Beijing, 2005
3. *Strategy Analysis in depth*. SUFE Publishing House, 2006

4. *Handbook of Government Budgeting (Chinese Version)*. SUFE Publishing House, Shanghai, 2005
5. *Public Budgeting Decision-making*. China Financial and Economic Publishing House, Beijing, 2004
6. *Public Budgeting in America (Chinese Edition)*. China Financial and Economic Publishing House, Beijing, 2002

## **Consultancies**

1. The SMEs' development strategy, for Shanghai Municipal Government, 2006
  2. The bio-chemical and the venture capital development strategy of Coastal New Area of Tianjin, for Tianjin Science and Technology Committee, 2007
  3. The development strategy of Jinqiao Share-holding Company, 2006
  4. The strategy of Pudong after China's access to WTO, for Shanghai Municipal Government, 2004
  5. Policy for Innovation and Technology, in *the Pudong Industrial Development Study*, for Pudong Government, 2004
  6. The Comparative Study of the Innovation Network of Zhangjiang Hi-tech Park, for Pudong Government, 2003
  7. The Development Strategy of Pudong towards Modernization, for Shanghai Municipal Government, 2003
  8. The Industrial Development Report of Pudong, for Pudong Government, 2003
  9. The Measurement of Intelligent Capital, for Technology and Science Bureau of Shanghai, 2002
  10. The Industrial Competitiveness Study of China (Telecom Industry), a joint program of Fudan University and the University of Hong Kong, 2001
  11. The Analysis of the Portfolios of Shanghai VC, for Shanghai Venture Capital Co, 2003
  12. Market Analysis of Credit Card in China, for Citibank (China), 2002
  13. Internal Innovation Survey, for Citibank (China), 2002
- And etc.