

MATTHEW G. FERCHEN

Email: matt.ferchen@gmail.com

EDUCATION

Cornell University

Doctor of Philosophy in Government, 2008

Major Field: Comparative Politics Minor Field: International Relations

Dissertation: *Regulating Market Order in China: Economic Ideas, Marginal Markets and the State*

Master's of Government, 2003

The Johns Hopkins University School of Advanced International Studies (SAIS)

Master of Arts in Latin America and China Studies and
International Economics, 1997

The University of Puget Sound

Bachelor of Arts in
Politics and Government, 1993

ADDITIONAL EDUCATION (Non-Degree Programs)

The Institute for Qualitative Research Methods

January 6-17, 2003, Cornell University Government Department Delegate

Arizona State University; Tempe, Arizona

Inter-University Program (IUP) for Chinese Language Studies

(Administered by The University of California, Berkeley)

September 2001-June 2002, Certificate in Chinese Language Studies

Tsinghua University; Beijing, China

The Hopkins-Nanjing Center for Chinese and American Studies

(Co-Administered by The Johns Hopkins University and Nanjing University)

September 2000-June 2001, Certificate in Chinese Studies

Nanjing University; Nanjing China

Middlebury College Chinese Summer Language Program

June 2000-August 2000, Third-Year Chinese

Middlebury, VT

Cornell University Writing Program, "Writing in the Majors" Teacher's Assistants' Colloquium

September 1999-December 1999, Certified as Teaching Assistant for Honors "Writing in the Majors" Program

Ithaca, NY

Cornell University Full-Year Asian Language Concentration (FALCON)

Chinese Summer Language Program

June 1999-August 1999, Completed Second-Year Chinese Language Program

Ithaca, NY

FELLOWSHIPS and AWARDS

Humane Studies Fellow, *Institute for Humane Studies*, 2006-07

Mellon Dissertation Completion Grant, *Cornell University*, 2004-05

Fulbright-Hays Doctoral Dissertation Research Fellowship, *US Department of Education*, 2003-04

Fulbright Graduate Fellowship, *Institute of International Education*, 2003-04 (*Declined*)

Harvard-Yenching Fellowship, *Harvard University*, 2003-04 (*Declined*)

Graduate School Research Travel Grant, *Cornell University*, Spring 2003

David L. Boren Graduate Fellowship, *National Security Education Program (NSEP)*, 2002-03

Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 2002-03 (*Declined*)

Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, Spring 2002

Full Tuition Fellowship, *Inter-University Program (IUP) for Chinese Language Studies*, Spring 2002

Lee Teng-hui Fellowship in World Affairs, *Cornell University*, Fall 2001

David L. Boren Graduate Fellowship, *National Security Education Program (NSEP)*, 2000-01
Hassenfeld Fellowship, *The Johns Hopkins-Nanjing University Center for Chinese and American Studies*, 2000-01 (*Declined*)
Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 2000-01 (*Declined*)
Summer Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 2000
Summer Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 1999
Sage Fellowship, *Cornell University*, 1998-99
Don Johnston Fellowship, *The Johns Hopkins School of Advanced International Studies (SAIS)*, 1996-97
Honors Graduate in Politics and Government, *The University of Puget Sound*, 1993
Magna Cum Laude Graduate, *The University of Puget Sound*, 1993
Best Senior Seminar Paper in Modern Political Thought, *The University of Puget Sound*, 1993
Outstanding Student Achievement Award, *The University of Puget Sound Alumni Association*, 1993
Phi Beta Kappa, *The University of Puget Sound*, 1993
Lowry Wyatt Fellowship, *The University of Puget Sound*, 1992
Harry S. Truman Graduate Fellowship, *Harry S. Truman Foundation*, 1992 (*Used at SAIS, 1995-97*)
Phi Kappa Phi, *The University of Puget Sound*, 1992
Pleneurethics Scholarship, *The University of Puget Sound*, 1991
Trustee Fellowship, *The University of Puget Sound*, 1989-93

PROFESSIONAL TEACHING and RESEARCH EXPERIENCE

Teacher: Alliance for Global Education, "Issues in Contemporary Chinese Society and Culture" and "China's Economic Development: 1978 to the Present - and Beyond" **Beijing, China**

January 2007-Present

Designed and taught courses for American undergraduates studying in Beijing. Classes consisted of lecture and discussion of contemporary social, economic and political issues in China. Supervised students' independent "Capstone" research projects and led course field trips to complement classroom study.

"Writing in the Majors" Teaching Assistant: Cornell University, "Junior Honors Seminar" **Ithaca, NY**

January 2000-May 2000

Responsible for assisting students with their written work and providing them with detailed feed-back. Also responsible for leading one session of the course on the art of conducting research on and in authoritarian states.

Teaching Assistant: Cornell University, "Introduction to Comparative Politics" **Ithaca, NY**

September-December 1999

Responsible for leading discussion sections, assisting students with course papers and evaluating students' written work.

Faculty Assistant: Cornell University, "Latin American Political Economy" **Ithaca, NY**

January-May, 1999

Responsible for evaluating students' written work.

Teacher: Cascadilla Preparatory School **Ithaca, NY**

August 1997-December 1998

As director of the social studies program, taught four separate courses: *U.S. History and Government*, *Government and Economics*, and the two-course *Global Studies* series. Responsible for course organization, syllabus design, homework assignments and student evaluation. Each course averaged 5 students and was on an accelerated schedule, compressing a normal year-long high school course into an intensive one-semester seminar.

Research Assistant: Government Department, Cornell University **Ithaca, NY**

June-August 1997

Assisted Professor Valerie Bunce in the completion of the research for her book *Subversive Institutions* and in the preparation of course materials for both her undergraduate and graduate comparative politics courses.

Research Assistant: Overseas Development Council (ODC) **Washington, D.C.**

September 1996-May 1997

Researched and wrote briefings for Congressional staff on international development issues and U.S. relations with the developing world. Examples of research projects include a review of the domestic and hemispheric impacts of NAFTA, African democratization, and the efficacy of sanctions as a foreign policy tool. Tracked legislation, attended Congressional hearings and collected Congressional testimony.

Summer Research Fellow: SAIS Latin American Studies Program

Lima, Peru

May 1996 to August 1996

Conducted independent research on the burgeoning political and economic relationship between Peru and China. Interviewed government officials, scholars, and businesspeople; attended academic and governmental conferences; and conducted research at the University of the Pacific in Lima, as well as other research institutes.

Research Assistant: SAIS Latin American Studies Program

Washington, D.C.

September 1995 to May 1996

Researched, documented and edited scholarly journal articles on the Andean region for Professor Marc Chernick. Reviewed and summarized Spanish language publications from Colombia and Ecuador for the Library of Congress.

Research Assistant: National Security Archive (NSA)

Washington, D.C.

October 1995 to May 1996

Built a detailed chronology of the Clinton Administration's policy toward Cuba for Peter Kornbluh, the Director of the NSA "Cuba Documentation Project." Identified and contacted key media and governmental officials involved in covering and implementing U.S. foreign policy toward Cuba.

English Teacher: Harvard Institute for International Development: WorldTeach

Cuenca, Ecuador

September 1993 to July 1994

Instructed beginning, intermediate and advanced English courses. Formulated an advanced TOEFL preparation class and led seminars designed to help teachers enhance student participation in the classroom.

Researcher: Northwest Institute for Cooperative Education

Beijing and Jilin City, China

July 1992 to August 1992

Traveled throughout the Beijing area and also within Manchuria to the Russian-North Korean border while conducting research on the Tumen River Valley Special Economic Zone. Conducted interviews with economic and political officials, businesspeople and residents of Jilin Province about their participation in the new economic zone.

RESEARCH PAPERS and CONFERENCE PRESENTATIONS

"Hayek and the Battle for 'Market Order' in China" Universities Service Centre, Chinese University of Hong Kong

Prepared for the "Graduate Seminar on China", January 11-15, 2005

Drawing on the work of Friedrich Hayek as an increasingly focal point of debate, this paper will analyze Chinese intellectual and elite official debates about whether markets and market interactions provide a natural, "spontaneous order" conducive to social and political stability or whether they are inherently destabilizing.

"'Market Order' and the Governance of the Informal Economy in Nanjing"

Hong Kong Baptist University

Prepared for the "International Conference on Globalization, The State, and Urban Transformation in China,"

December 15-17, 2003

Paper argued that understanding conflict between petty entrepreneurs and market management officials in the city of Nanjing, China required a focus on the difference between migrant and laid-off worker street vendors and their interaction with the under-studied but increasingly important base-level "street offices." Paper also argued that street level interactions between local officials and petty entrepreneurs are a function of larger intellectual and policy debates about the nature of markets and the state's proper role in regulating market interactions.

"The City Appearance Police and Market Order in Nanjing, China"

Arizona State University

Prepared for the *Institute for Qualitative Research Methods*, January 6-17, 2003

This was a research proposal that focused on the qualitative methodology issues involved in designing a field research plan to understand the contentious interactions between street vendors and “City Appearance Bureau” officials in Nanjing, China.

“Keeping the Party in Business: Hegemonic Parties, Economic Reform and the State In Mexico and China”

Cornell University

Prepared for *Latin American Political Economy*, Spring 2000

Paper argued that hegemonic parties in Mexico and China (the PRI and the CCP, respectively), parties that had originally been formed to promote the interests of workers and peasants, began in the 1980s to champion the cause of economic liberalization in an effort to “reconfigure their respective political economies and, in the process, to reconstitute the state itself.”

“The Political Economy of Foreign Investment and Soft Budget Constraints: The Case of a Chinese Multinational Operating in the Red”

Cornell University

Prepared for *The Political Economy of Market Reform*, Spring 1999, Cornell University

Paper based in part on research conducted during the summer of 1996 in Peru. The paper argues that the political logic of market reform in China has allowed some firms to be able to make international investment decisions without a hard budget constraint, thus leading to increased opportunities for managers to exploit state resources with minimal government supervision.

“Shougang: The Case of Chinese Investment in Peru”

George Washington University

Prepared for “The Pacific Affairs Study Society Student Conference on East Asian Studies,” April 25, 1997

Paper and presentation based on research conducted in “China Research Seminar” at SAIS, building on research conducted in Peru from May to August 1996. Focused on commercial relations between Peru and China and the process of state-owned enterprise reform in both countries.

“Peru and the Pacific Rim: Prospects and Obstacles for Growth”

Johns Hopkins SAIS

SAIS Latin American Studies Program

Article based on research conducted in Lima, Peru during the summer of 1996. The article has been published on the official SAIS Latin American Studies Program home page on the World Wide Web at <http://www.sais-jhu.edu/depts/lasp/index.html>. Paper focuses on historical and contemporary commercial and diplomatic relations between Peru and East Asia.

“Strange Bedfellows in the Tumen River Delta:

Portland State University

National Interest and Regional Cooperation in Post-Cold War Northeast Asia”

Prepared for the “Fifth Conference of Asia and International Experts,” May 7, 1993

Co-authored paper based on field research conducted in the Tumen River Delta in July and August 1996. Research focused on the development of the Tumen River Special Economic Zone and the initiative by the United Nations Development Programme to foster economic cooperation between China, Russia and North Korea.

LANGUAGES

Chinese (Mandarin)

Spanish

REFERENCES

Professor Vivienne Shue, *Oxford University*: vivienne.shue@st-antony.oxford.ac.uk

Professor Richard Bense, *Cornell University*: rfb2@cornell.edu